

# CityStudio



## Internship Opportunity Web-based Communications

Are you interested in using your skills to help Vancouver become the Greenest City in the World? CityStudio is looking for a creative, highly-skilled and hard-working Web-based Communications Intern for Summer 2012 (May-July, 2012).

The Intern will work with the Project Coordinator and the CityStudio Team to assist in the development and completion of website elements. This position includes developing an on-line archive of projects which includes the organization of projects, videos, publications and other documents. Familiarity and experience with Adobe Creative Suite and Wordpress is required as well as working knowledge of strategies for social media.

We are looking for someone with:

- A background in communications and/or communications technology and design
- Excellent written and verbal communications skills
- Very knowledgeable about and extensive experience with Wordpress (detailed back-end functionality)
- Experience and skills with Adobe Creative Suite
- Familiarity with Hootsuite and the capacity to develop effective social media strategies.

Details:

1 day per week (8-10 hours) @ CityStudio - located at 1800 Spyglass Place, underneath the Cambie Street bridge, along the seawall.

This internship is the equivalent of 3 course credits.

Please send a letter of interest, CV, examples of your work (pdf or web-link) along with 2 references to: Lena Soots, CityStudio Coordinator ([citystudiocoordinator@gmail.com](mailto:citystudiocoordinator@gmail.com)).

**Application Deadline: Friday, May 11th, 2012**



## **What is CityStudio?**

CityStudio is an energetic hub of learning and leadership where students design and implement Greenest City solutions.

## **Our Vision**

Vancouver's Greenest City 2020 is one of the most ambitious environmental stewardship programs in the world. As part of this program, the City of Vancouver established a unique inter-institutional campus-city collaboration (C3) to develop projects and research related to urban sustainability. As the core project within C3, CityStudio Vancouver engages students from Vancouver's 6 public post-secondary institutions design and implement Greenest City urban sustainability projects.

## **Why does CityStudio Matter?**

Cities around the world will spend trillions of dollars in the next decades in response to the complex demands of population, energy, resource depletion and climate change. Virtually no city is on target to meet these challenges although many are setting ambitious green goals. Vancouver is among them, striving to become a global sustainability leader by 2020. That's only 8 years away - we need to engage students and communities now. CityStudio is connected with the world-wide movement of partnerships between communities and local universities and colleges to implement urban sustainability.

## **Who is involved?**

CityStudio is co-led by Duane Elverum (Emily Carr University of Art and Design) and Dr. Janet Moore (Simon Fraser University – Centre for Dialogue) and is coordinated by Lena Soots. CityStudio is supported by Vancouver's Campus City Collaborative (C3) which includes: the City of Vancouver, Vancouver Economic Commission (VEC), British Columbia Institute of Technology (BCIT), Emily Carr University of Art and Design (ECUAD), Langara College, Simon Fraser University (SFU), University of British Columbia (UBC), Vancouver Community College (VCC)

For more information, see our website: [www.citystudiovancouver.com](http://www.citystudiovancouver.com)